

Passionelle®

When Chocolate is Your *Passion*



Passionellechocolate



Passionellechocolate



About Passionelle

Since 1995 we have been crafting our delicious chocolates from a small manufacturing facility in 6th of October City, starting with one branch in Cleopatra St, Heliopolis, Cairo.

Using the finest cocoa beans and with 100% natural ingredients, we create our divine milk, white and dark chocolate collections which are today delivered across 18 branches all over Cairo and Alexandria, with plans for opening 4 new branches over the next 2 years.

Today, Passionelle has 3 manufacturing Facilities which output 70 tons of chocolates annually, but are capable of manufacturing in excess of 300 Tons.

Passionelle consists of three companies specializing in:

- Production of chocolates & sweets
- Import & Export of goods.
- Trade & Distribution of goods.



Our mission is simply to draw smiles on faces. By providing our dear clients with the top quality and widest variety of chocolate gifts, for all occasions and tastes. We are also very keen on employing and benefiting as many people as we can in the aforementioned process.

Passionelle's growth and success over the past 25 years depends on its philosophy of attaining and sustaining usage of 100% natural cocoa butter and raw materials to deliver top quality chocolates. This is one of the many factors that distinguish Passionelle from its competitors and established it into one of the leading manufacturers in the Egyptian chocolate and confectionary industry.

The Passionelle family constantly strives to research the market and offer its clients all their needs. Meanwhile sending representatives abroad to be up to date with and attain new technologies in the industry to improve efficiency, widen its product offerings and expand in to new market segments.

Activities Timeline

Successful planning, thorough implementation, dedication to work, constant creativity, and active participation are the core criteria of our work in strengthening our capabilities, building credibility and attaining comprehensive leadership within the market.

- 1995 commission of Factory 1 (600m2) Area# 103, 3rd industrial zone – 6th October
- Member of the Investors Association – 6th October.
- Member of Chamber of Food Industries.
- Member of the Food Safety Authority.
- Member of the Occupational Safety and Industrial Safety Authority.
- 2010 Participated in Salon du chocolat Le Caire Exhibition.
- 2017 commission of Factory 2 (1700m2) Area# 119, the extension of 3rd industrial zone – 6th October
- 2021 commission of Factory 3 (3250m²) Area# 28, 3rd settlement - Food Industries - New Cairo
- 2021 Passionelle products offered through 18 showrooms

Environmental Awareness



We consider our responsibility to the environment to be critical and do risk analyses and maintain other necessary actions. We are proud of all the achievements achieved over the course of a quarter of a century of work and effort and we are delighted and confident that we are moving forward in our journey and future plans by offering the new and outstanding of the best and proudest products to meet the wishes of our customers.

- Binding on all applicable National legislations from Ministry of Environment and other entities.
- Ensure that our employees comply with the National and company's environmental and all safety guidelines.
- Improving our use of energy and resources available through efficiency.
- Promoting product innovation driven by environmental conservation through culture and enlightenment.

Excellence in manufacturing



When you see a Passionelle product, you can trust that a designer, factory and laboratory worked through according to the highest quality standards and that all stages of manufacturing have passed documented controls in all stages of production, starting from identifying the types of materials required and choosing the best according to the standards of comprehensive quality management and ending with the emergence of production that meets the desires and tastes of our customers.

Furthermore, we are currently working with NFSA (The Official Egyptian Food Safety Authority) to achieve white list status and gain ISO 9001 & 22000 certificates by 1st quarter of 2022.

Showroom Locations

Cairo

- Heliopolis: (Cleopatra St. – Merghany St. – Nozha St. – Sheraton)
- Nasr City: (Genena Mall – Moustafa El Nahas St.- Al Maqrify St. "Ahly club")
- Al-Kobba: (Wadi El Neel Hospital)
- New Cairo: (Downtown Mall – Maxim Mall – Police Mosque)
- Rehab City: (Mall 2)
- Maadi: (151 st.)

Giza

- Dokki: (Messaha St.)
- Mohandessin: (Israa St.)
- 6th October: (Neuro Espitalia Hospital – Sodiq The Strip Mall "Soon")

Alexandria

- Loran: (Ekbbal St.)
- Smouha: (Moustafa Kamel St.)



Our Corporate Clients

We are very keen on building relations with organizations from various sectors and offer customized items to suit their needs in giveaways, events, occasions, enhancing their customer / employee experience. Over the years, we have successfully offered hundreds of organizations and corporations customized products to reflect and communicate their prestigious and generous brand image with their clients, partners and employees.



OUR CLIENTS



Our Clients

Today we have an entire team dedicated solely for our corporate clients, with the objective to build, sustain and enhance cooperation between our esteemed firms.

Corporate Special Packaging



The best way to thank your team







Tailored gifts for any events





**Special
Occasion
Packaging**





*The chocolate you're about to enjoy
has been passionately crafted
from the finest natural ingredients,
brought from all over the world especially for you.
Thank you for choosing us,
we ask that you indulge yourself.*

The Passionelle family

*The chocolate you're about to
enjoy has been passionately
crafted from the finest natural
ingredients, brought from all
over the world especially for you.
Thank you for choosing us, we
ask that you indulge yourself.*

The Passionelle family

Welcome aboard Passionelle

We strongly appreciate your continued and growing support for us. Expect us to provide our best to deliver the goals we aspire to reach together, building a fruitful professional relationship through the journey between our two esteemed corporations.

Address: 3 Amin Anis St., Ard El-Golf, Nasr City,
Cairo - Egypt

☎ **(+202) 24140849 - 26907171**

✉ info@passionelle.com

🖱 www.passionelle.com

